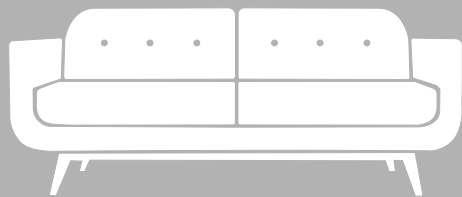
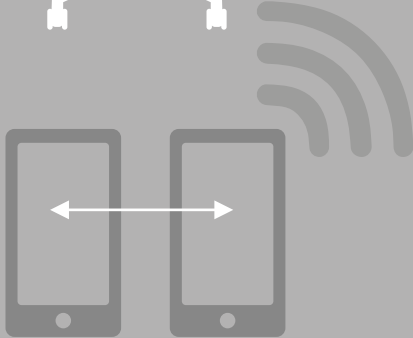
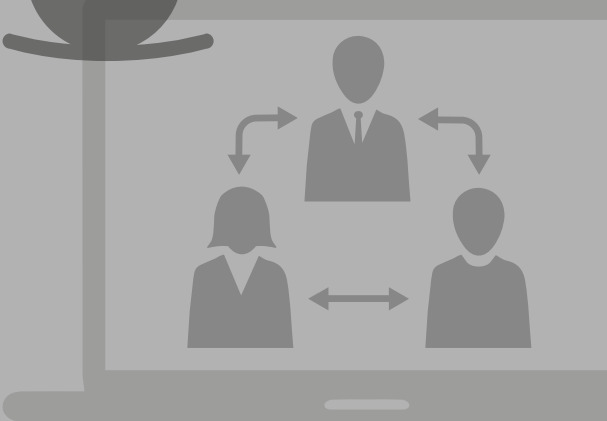




nomique



clever workplace

sit better - work better




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## A little bit about this book.

The workplace is constantly changing. We are introducing more and more technology into the workplace, which makes work faster, more mobile and blurs the lines between work and home. There are four different generations in the workplace, each one with a slightly different mind set and expectation towards their workspace. That's exciting but also brings new challenges to the way we design workspaces.

At Nomique, we understand how the workplace evolves and what workers need. We are passionate about "clever seating" that effectively supports and enhances the work environment and the user. In this book we present our concept of the **CLEVER WORKSPACE**, showing examples of how our seating can be used in the whole office covering all work areas where people sit down.

enjoy with a cuppa




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## Content

### — clever workspace

About this book	2
Challenges of the workplace	4
The key to productivity	5
Clever Workspace	6-23
Our products	24-25

### — about Nomique

About Us	26
Our values	27
Our service	28
Sustainability	29

# Challenges of the workplace

things are changing fast

The work environment is changing constantly and companies face challenges to create the best possible workplace.

## MOBILE TECHNOLOGY

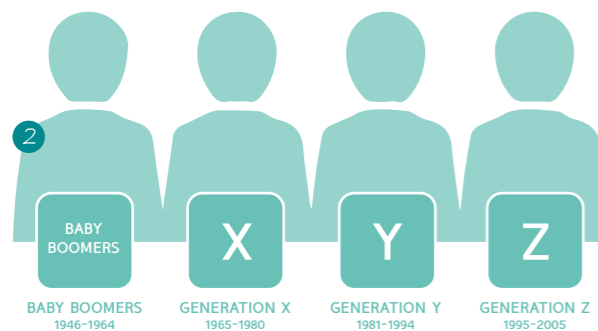
The increase of mobile technology makes our work life faster and blurs the line between home and work life. Our work day now starts when we sit at our breakfast table at home and doesn't end once we have left the office.

Mobile technology also facilitates remote working. More than 60%<sup>1</sup> of organisations allow their staff to work away from the office. This brings new challenges for the office layout – how many individual workstations are required? Due to remote and mobile working as well as meetings and collaborative spaces, only 49%<sup>2</sup> of desks are in use at any time.

## 4 GENERATIONS UNDER ONE ROOF

There are four different generations in the workplace with different working behaviour and attitudes and most of all different expectations towards their work environment.

With Baby Boomers slowly retiring, Generations X and Y are the majority of the workforce. This group is mobile, flexible, connected and very diverse. These working individuals are comfortable with technology and believe that success comes through team work. Especially generation Y who have high expectations towards the quality of their workspace. The Quality is now only second to salary when it comes to Job satisfaction<sup>3</sup>.



## STRESS IS A GLOBAL PROBLEM

There are some common goals for organisations: Increase flexibility, increase productivity and reduce costs – and of course do everything faster and more efficiently. This also has an impact on the workforce who have to cope with pressure, stress and often long working hours. Keeping the workforce productive, happy and healthy becomes another important goal.

## BACKPAIN IS HURTING BUSINESS

Back problems due to poor posture and poorly set up workstations are still one of the most common reasons of absenteeism. According to the Office for National Statistics (ONS), almost 31 million days of work were lost in 2013 due to back, neck and muscle problems. Providing the workforce with ergonomically set up workstations and chairs as well as regular training on how to use equipment properly prevents back pain and other musculoskeletal (MSK) conditions. It's crucial to keep staff well supported and comfortable throughout the working day. A task that becomes more challenging with the rise of mobile working where workers are not only deskbound.



<sup>1</sup> Skype Living Workplace Survey 2011  
<sup>2</sup> Johnson Controls Global WorkPlace Solutions  
<sup>3</sup> Skype Living Workplace Survey 2011

# The key to productivity

three keywords

## COLLABORATION

It's well known and proven that people generate better solutions and ideas when they work in a team than on their own. Collaboration stimulates innovation and inspirational thinking. People work more efficiently when they share ideas and workload with their network, people they know and trust. Collectively people get to a wider range of ideas with more creativity and often faster than the individual.

Especially with generation X and Y entering the workplace collaboration will be more common. These new generations of working individuals have learned that success comes from sharing knowledge and group work.

Workplace design should include a mixture of formal and informal seating areas where people can come together and that stimulate discussions and collaboration between colleagues.



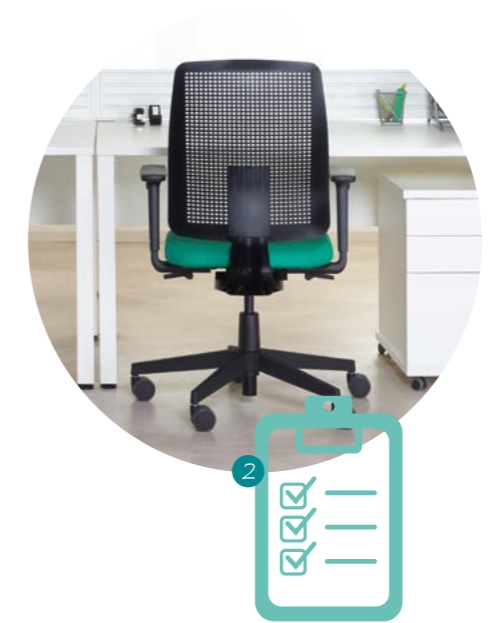
## ACTIVITY BASED PLANNING

Work has more than only one mode. In offices today, people no longer do only one kind of repetitive, linear work. The emphasis lies on knowledge work which is based on alternating work like collaboration, initiative, learning and exploration.

To plan their workspace efficiently, businesses have to know their work modes and workers. Research distinguishes between process and knowledge worker. The process worker often follows a routine and his physical presence at work is required. For this type of employee bench desking with individual workstations work best.

Knowledge workers often do not follow one routine or process. Their work is based on solving problems, providing solutions and creative thinking. Knowledge workers don't always need a fixed location, alternative spaces for different activities work best.

Activity Based Planning means creating different work settings or seating configurations that suit specific work modes or activities. This way the workforce can switch from settings during the workday to accommodate their needs.



## COMFORT

Are you sitting comfortably? Comfort is important and adds to the quality of the workplace. Wellbeing starts with the body, only when we are comfortable and supported the brain is fully firing.

Task chairs have to be comfortable and easy to adjust to cater for the individual requirements of each user. A good office chair supports the lower back, pelvis, arms and neck, whilst allowing freedom of movement and muscle activation to avoid static muscle load. Combined with a well set up workstation, ergonomic task chairs help prevent back and neck pain as well as other ailments.

Nobody likes to sit in a meeting in an uncomfortable chair. Therefore it is important to supply the right solutions for meeting and conference rooms. Collaborative workspaces and break out areas should be treated in the same manner. Engaging and comfortable seating caters for groups to let their ideas flow.

It is also important to offer a counterpoint to the fast-paced workplace. Well designed, comfortable seating landscapes simply offer a space to relax and take time out.



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# Clever Workspace

*sit better - work better*

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We specialise in seating but understand that seating is only one part, although an important one, of the whole workplace picture. We believe that “clever sitting” supports and enhances the workplace.

We have created “Clever Workspace”, segmenting tasks or spaces into six basic categories or main activities, showing examples of how our seating can be used covering all work areas where people sit down. Thus enabling the creation of modern, flexible, functional and cost effective workspaces that support the new ways of working.

Throughout our look books, you will find the Clever Workspace icons alongside our products to give ideas and inspiration how a specific product can be used.



work &  
concentrate



meet &  
discuss



learn &  
present



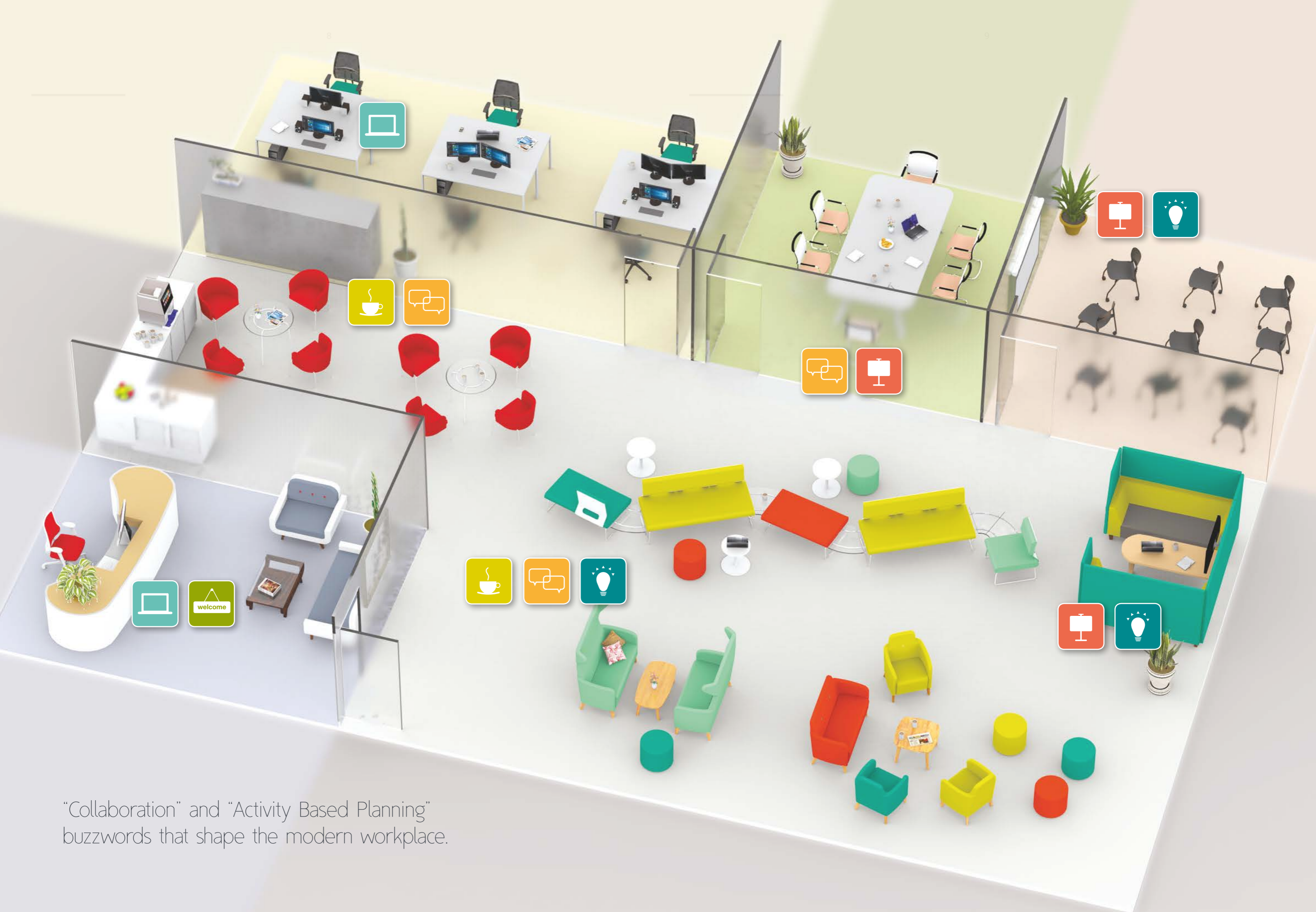
relax &  
break out



network &  
brainstorm



wait &  
welcome



“Collaboration” and “Activity Based Planning” buzzwords that shape the modern workplace.

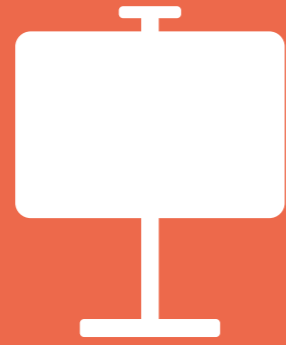


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## work & concentrate

Open plan spaces and hot-desking are common in the modern workplace. Still, we all require a personal space where we can do individual work. One, where we can sit down and really concentrate on the task on hand.





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## learn & present

Learning is part of our education as well as our working life. Therefore we require formal or informal spaces for presentations, study groups or simply sharing knowledge.





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## meet & discuss

Collaboration has become a keyword in the modern workplace. We all know that teams often find better solution and have better ideas than the individual. Providing privacy in form of meeting rooms is a crucial part of the office landscape.







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## network & brainstorm

Surveys\* show that the work environment influences work satisfaction amongst employees. Informal seating islands throughout the office, not only make it a more attractive space, but also encourage people to get together, network and share their ideas. Fun seating configurations get the creative juices flowing.



\* Skype "Living Workplace Survey" 2011



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## wait & welcome

Reception areas and waiting rooms are not a thing of the past. The modern workplace still requires space where customers and visitors can wait. Show that you value them by greeting them in a welcoming environment.





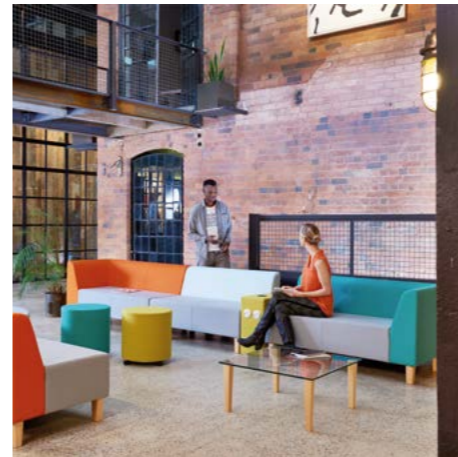
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## relax & break out

Our working days are fast paced and demanding. It's important to take regular breaks, slow down and "recharge our batteries". Take your pick. We provide furniture that can be used in a cafeteria or common break out space. Sometimes all you need is a comfortable arm chair to relax for a bit of peace and quiet.



find more examples online  
and in our other look books



# Our products *at a glance*



Tally



Nomi p. 18-21



Reflex



AM:PM 24h



Axia® Focus 24h



Ensemble



Pepi Mesh



Pepi



Remi



Remi Mesh



Axia® 2.1



Axia® 2.2



Axia® 2.3



Axia® 2.4



Axia® 2.5



Moka



Moka Felt



TeamUp



TeamUp Bench



Axia® Invite



Axia® Visit



Colletta Mesh



Colletta



Pepi Cantilever



Array



Chipper



Step



Step Bench



Asis



Gomez



Inspiral



Krib



Coco



Coco



Lux



Milo



Rocco



Chicago Modular



Elements Core



Elements Plus



Infinity



Jigsaw²



Asis Table



Chicago Table



Chicago Mod. Table



Coco Table



Elements



Inspiral Table



Jigsaw² Table



Joist Furniture



Krib Table



Lux Table



Milo Table



Moka Table



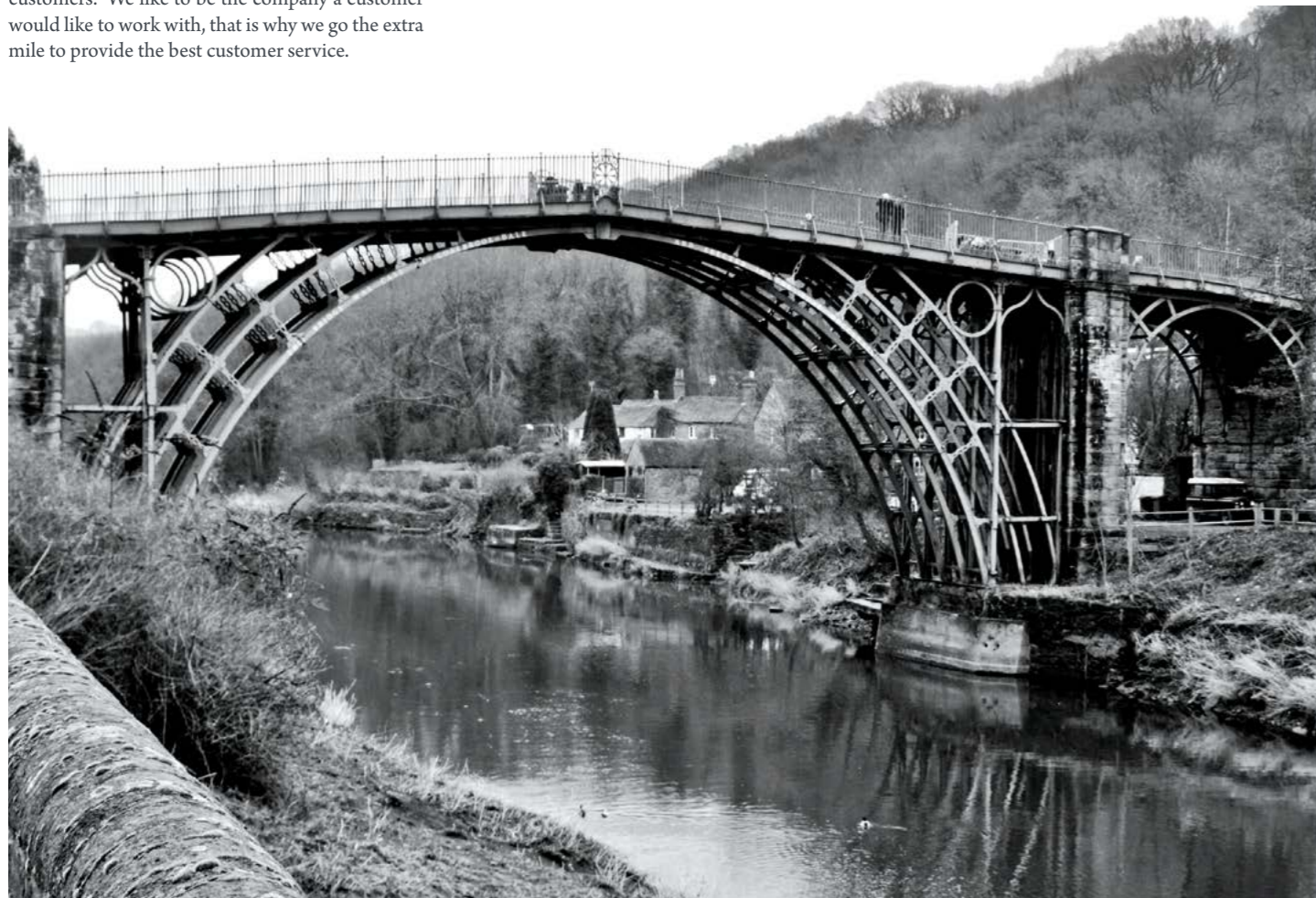
TeamUp Table

# About us

what we stand for

“At Nomique we believe that good design should be available to everyone in the workplace, that’s why we design and manufacture quality seating and furniture at an affordable price.”

Nomique is a British designer and manufacturer of quality seating and furniture for the contract market. Since 2002, we have been producing quality furniture in our manufacturing facilities based in Telford, Shropshire. We partner with premium designers and suppliers to ensure we have the right choice of chair, that is not only relevant to the market, but also comes at the right price for our customers. We like to be the company a customer would like to work with, that is why we go the extra mile to provide the best customer service.



# Our values

our commitment



*know how (to sit)*

We research and understand the challenges of the evolving and ever-changing workplace. This helps us to create clever seating solutions that effectively support and enhance the work environment and the end user. We specialise in seating and offer a wide range of products that cover and connect all work areas where people sit down.



*relevant design*

We combine ergonomics, comfort and practicality with beautiful design to create seating for an inspiring but at the same time functional workspace.



*count on us*

We want to be a company a client would want to work with. We are here to help and give honest advice. Our passionate team is willing to go the extra mile to provide the best service possible. We believe in loyalty, that’s why we exclusively support dealers in order to build strong partnerships.



*no need to compromise*

We are producing creatively designed, comfortable and high quality seating and furniture at a affordable price, because good design should be available to everyone in the workplace.



*proud to be British*

We are a British Manufacturer. We rely on well-known British Designers and on our strong in-house design team to create products with integrity.

We trust in our production staff and in their craftsmanship to make each product that little bit special.

Materials and component are locally sourced throughout the UK and Europe. This allows quicker delivery, flexibility and quality products.



*we care*







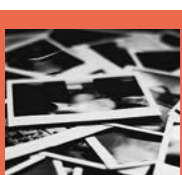

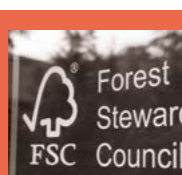
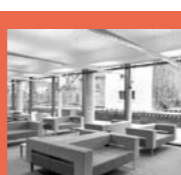
We like to do our bit to make our planet a little bit happier and healthier. To minimise our environmental impact our business satisfies all elements of ISO 14001. We are sourcing materials responsibly to offer FSC® accredited products.

We invest in our local environment by creating jobs and dealing with local suppliers. Through partnerships with local Universities we have offered a number of intern- and apprenticeship schemes to benefit from fresh talent.

We care about people. We hope that our furniture adds fun and functionality for the individual to improve wellbeing in the workplace.

# Our service

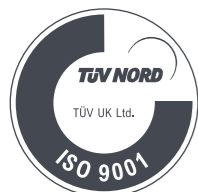
all you need for the job

 <p><b>Product Specification</b></p> <p>Full product specification available online and offline on our website or in our Price and Spec Guide.</p>	 <p><b>Honest Advice &amp; Support</b></p> <p>We are always happy to help and give honest advice to make your job easier.</p>	 <p><b>Area Manager</b></p> <p>Each customer has their personal account manager as their first point of contact. We believe in building longterm partnerships.</p>	 <p><b>Delivery Cycle</b></p> <p>We deliver to every region of the UK, every week. All our order acknowledgements commit to a specific delivery date.</p>	 <p><b>Express Product</b></p> <p>We offer a small selection of products that can be delivered within a five day lead time.</p>	 <p><b>Samples</b></p> <p>It's difficult to pick furniture from a piece of paper. Experience the comfort and functionality by ordering a sample or visiting our showroom in Telford.</p>
 <p><b>Image Library</b></p> <p>We offer a comprehensive gallery of high and low resolution product and lifestyle images. All available for download on our website.</p>	 <p><b>Resource Library</b></p> <p>We offer an online resource library containing 2D and 3D CAD blocks, Revit and Sketch Up models, test certificates, user instructions and marketing material.</p>	 <p><b>Sustainable Products</b></p> <p>Most of our products are FSC accredited. Look out for the green FSC® product labels.</p>	 <p><b>Case Studies</b></p> <p>We have selected some examples of our products in installations on our website.</p>		

BIM ready

get in touch  
we are happy to help

Send us an email [sales@nomique.com](mailto:sales@nomique.com) or give us a call 01952 282858.



# Sustainability

doing our bit for the planet



“We like to do our bit to make our planet a little bit happier and healthier.”

Ensuring that our business is conducted to minimise any potential environmental impact is a primary focus at Nomique.

We have developed a comprehensive Environmental Management System which satisfies all elements of ISO 14001 accreditation compliance. We have full membership with the Forest Stewardship Council. Using wood from environmentally appropriate, socially beneficial, and economically managed forest we offer products with a FSC® chain of custody.

From responsibly sourcing materials and managing our supply chain, to designing products that can be easily, cost-effectively and rapidly taken apart at the end of their useful life and waste management, we are always looking for new solutions to protect the environment. Products with fewer parts and environmentally efficient materials have reduced our production costs and energy consumption across the business.

### OUR SUSTAINABLE SOLUTIONS

Wherever possible we choose to work with local suppliers, to ensure the high quality of raw materials and short delivery ways.

We work with responsible fabric manufacturers who are developing materials with higher wool (or other natural fibres) content as opposed to man-made fabrics.

The foam in our soft seating is 100% recyclable and we also use a high percentage of recycled foam.

Our effective delivery cycle is designed to be economically as well as environmentally responsible to keep emissions as low as possible.

### OUR MOST SUSTAINABLE PRODUCTS

Ensemble and Axia 2.0 promote closed product cycles. Both products use high volumes of recycled material in production. In fact, the Axia is made up of at least 65% recycled or re-used material. Both chairs are designed for disassembly which means they can be easily taken apart into individual components. This makes it not only easy to maintain the chairs but also easy to recycle them at the end of their useful life. All chairs can be returned to the factory. In some cases we even offer a buy back scheme. Furthermore, the high quality of the chairs results in a long life span and warranty of 10 years.

Moka Felt is another sustainable product. Its self supporting seat shell is made from felt that gives 60 recycled PET bottles a new lease of life. An innovative material that not only looks great but is also great for the environment.







nomique

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The mark of  
responsible forestry



OFAS  
OFFICE FORESTRY & ADVISORY SERVICE  
EST. 1997